

# Influence of Epidemic Situation on Employment of College Graduates and Countermeasures

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**Abstract:** Currently, the epidemic has severely affected the global economy. Although China has achieved positive results in epidemic prevention and control and have passed the most difficult stage, they still face many difficulties and challenges. The employment problem of college graduates is also deeply affected. Facing the epidemic situation, actively taking effective measures to help college graduates solve the employment problem is the focus of work under the epidemic situation. This article analyzes the impact of the epidemic on the employment of college graduates, and proposes countermeasures, hoping to help college graduates with employment.

**Keywords:** epidemic situation, college graduates, employment

## 1. Introduction

Employment is the biggest livelihood. In the golden season of current recruitment, affected by the epidemic, the employment of college graduates in 2020 will encounter unprecedented difficulties. The state, relevant departments, universities and graduates themselves need to take active countermeasures to jointly provide a strong guarantee for the employment of college graduates.

## 2. The Impact of the Epidemic on the Employment of College Graduates

### A. Economic Downturn Affects Employment

The world economy is still in a period of in-depth adjustment after the financial crisis. Economic, political, and social contradictions are interrelated, and the trend against globalization has strengthened. Under such circumstances, no country can escape. The impact of the epidemic on economy in the short term is inevitable in China, which has relatively slowed down the speed of social and economic development. Affected by the rapid economic decline, the ability to absorb employment is also reduced, and the employment problem of college graduates is greatly affected.

### B. Graduates Increased Significantly

This year, statistics from the Ministry of Education show that the number of college graduates in China has reached a new high, reaching 8.74 million. Together with the number of graduates who were unemployed last year, a large-scale group in urgent need of employment has formed. This is just the number of current and previous graduates, and there are also overseas students and graduate students in the group to be employed. The demand for employment of college graduates is huge, and the increase in scale makes them face greater employment pressure and competition pressure.

### C. The Market Demand Is Relatively Low

The impact of the speed of social and economic development on labor market demand is significant. With the slowdown of economic growth, small and medium-sized enterprises, especially small and micro enterprises, are affected by the epidemic, facing the problems of shrinking product demand, stagnation of production activities, and operational difficulties. In the short term, Chinese labor market demand will decline accordingly, and enthusiasm for college students' employment expectations, leading to worsening employment suppression, leading to worsening employment expectations. Compared with previous years when the talent market entered the recruitment period, the sluggish labor market has brought severe challenges to the employment of college graduates.

### D. Recruitment Activities Are Reduced

The epidemic has delayed or even reduced the recruitment activities of large numbers of people, which objectively disrupted graduates' employment and progression plans. Even if you get in touch with the employer, the interview time is delayed, which has a certain negative impact on the psychology of the graduates. Although the method of remote interviews has alleviated the impact of the epidemic to a certain extent, it also affects the two-way selection and quality of employers and graduates.

## 3. Response Measure

### A. National Policy Assistance to Reduce Impact

The Politburo meeting of the CPC Central Committee held on April 17, 2020 proposed "six guarantees", which is also a high-frequency word for this year's two sessions,

including "guarantee employment for residents." In response to the employment of college graduates, the state has introduced a series of policies to support the employment and entrepreneurship of college students, including expanding the scale of enrollment and junior college graduates this year. The country must actively make progress on a stable basis, and comprehensively promote the resumption of production and production, in order to actively promote employment and solve the problem of employment difficulties for college graduates. The country is supporting the people's lives with an invisible hand.

#### B. Relevant Departments Work Together

In response to the issue of college graduates, the Ministry of Education of China issued the "Notice on Doing a Good Job in the Employment and Entrepreneurship Work for Graduates of National Colleges and Universities in 2020". Among them, it is clearly required to innovate and promote online employment services, to broaden the employment and further education channels of graduates, to care for and help key employment groups, and to improve the level of employment management services. All departments should work together to give play to their respective functional advantages and cultivate more new economic forms, so as to provide a better environment and jobs for the employment of college graduates. For example, actively expand demand in terms of "shortage of occupations", attracting college graduates to employment, easing employment pressure, and balance the supply and demand of occupations in the human resources market.

#### C. Colleges and Universities Do Well in Job Guidance

First of all, colleges and universities should coordinate and do a good job in students' academic work, and properly arrange graduates' remote defense to ensure that graduates complete their studies on time. Second, colleges and universities should build an employment guidance platform for graduates online so that graduates can receive online employment guidance without leaving home. colleges and universities guide students to make rational research and judgments, and do a good job in student life planning and employment guidance to help students change their employment concepts in a timely manner. Students can scientifically adjust employment expectations. Colleges and universities should also widely publicize and educate students on various policies to make good use of the government and stabilize employment. Third, colleges and universities build a joint mechanism for employment work, and fully mobilize counselors, professional teachers, mentors, alumni, parents, etc. to help students increase their enthusiasm for employment; colleges and universities should tap their potential and encourage schools Set up departments and other efforts to release jobs and absorb students in various forms; colleges and universities should strive to expand off-campus resources, and take multiple measures to help students find employment. Colleges and universities gradually find out the employment situation of graduates to ensure

accurate implementation. Colleges and universities can also choose to distribute some resources to students, such as the latest development of professional corresponding positions, professional ability assessment and psychological adjustment services, etc. At the same time, colleges and universities can also invite experts from enterprises or employment to conduct online lectures, providing professional help.

#### D. College Graduates Maintain A Active Attitude

Affected by the epidemic, although colleges and universities have delayed the time for students to return to school, the job search period has not been postponed. However, due to limited offline recruitment methods, job search competition has shifted to online platforms. However, some graduates believe that the golden period of job hunting is over and lose confidence in the employment prospects. Some graduates feel that under the influence of the epidemic, and "slow employment" is the norm this year, so it is easy to develop a "lazy employment" mentality without looking for a job. In this regard, college graduates can establish job confidence through the policy documents issued by the state and the employment guidance provided by the school. At the same time, students can use the time to actively seek employment opportunities.

While waiting for a job, students should sort out their job search wishes according to actual situation, and fully understand career choice direction to adjust job search expectations appropriately. Some college students may be limited to positions such as civil servants, career editors, well-known enterprises and so on, ignoring other employment opportunities. In fact, with the continuous development of the economy and society, some new occupations are closely related to life and have development prospects. They are all training platforms for young people to become talents. College graduates can collect a large amount of information during this period and prepare and plan ahead.

#### 4. Conclusion

The adverse impact of the epidemic on all aspects of society is short-lived. After the epidemic, new development opportunities will surely be ushered in. Not only are the dangers brought by the epidemic, but opportunities have also been created. During the epidemic, the development and innovation of high-tech have laid a certain foundation for the overall job interview of college graduates this year. University graduates should believe in the country and maintain a positive attitude, to effectively respond to the impact of the epidemic on employment.

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